

Dr. Oakley says....

Let's talk cats! I realized that much of our talks are based on my canine brethren and often leave out my feline friends. Well, we have big news for cat lovers! Leo, our office cat, was very excited to tell me about the arrival of a new flea and tick product tailor-made for cats.

Let me explain why this is such big news. This new product will be the first really new flea and especially tick product since the revolutionary introduction of Frontline back in the early 1990's! Many of you have complained that it is no longer working well and that application makes your cats coat slick and gross. Some of you had great luck with Seresto collars which are all breakaway collars for the safety of our tree climbing friends but when they are lost, they are expensive to replace. Good and safe tick control options were sorely lacking for cats.

If you are like Leo, our clinic cat, and prefer to be an "au natural" cat, with no risk of expensive collar loss or slimy coat, then this new product unveil is for you! The Bravecto oral tablet hit the market for dogs in 2014 and has been a huge success! For cats, you apply it topically BUT it is transdermal, which means it gets absorbed through the skin and doesn't just coat it and-here's the best part....it works for 3 months! Finally, Merck has unveiled this product for cats! Thank you Merck!

Bravecto lasts up to 12 weeks for fleas and ticks and it starts killing fleas within the first 2 hours after it is applied! This is the longest lasting protection available in a single-dose oral or topical! It is safe to use in adult cats and kittens over 6 months of age that weigh over 2.6 lbs.

You can apply the dose for your cat every three months, they can go outside completely in the buff, with no sticky residue on their coat and enjoy walks in the grass, stalking little creatures and all the things our feline friends enjoy without any pesky fleas or ticks! Imagine!

This feline version is SO new, and it will only be available through veterinarians so call yours and let them know you want to be signed up to receive some! Dr. Z is meeting with his Merck representative soon to receive more information and place orders. His first recipient will be Leo, who as most of you know, spends a lot of his time outdoors. Leo will be ecstatic to be collar free and to not have Laurel chasing him around each month to apply his old topical flea and tick medicine. He will receive quarterly application and out the door he will go!

Check out our Facebook page for more information! We are so excited that this is finally happening! We've wanted equal treatment for our feline friends and the tide is finally changing!

Meow!

Dr. O